

Greek Alumni Council meeting with President Sidney A. McPhee

SATURDAY, SEPTEMBER 13, 2014

MTSU Quest for Success

Goal I

Middle Tennessee State University will recruit students who value student success and have the potential to achieve in a student-centered culture.

Goal II

Middle Tennessee State University will enhance the academic experience of students to better ensure their success.

Goal III

Middle Tennessee State University will facilitate student success through innovation and the use of data-informed best practices.

MTSU Enrollment

| MTSU 2014 Fall Enrollment (unofficial) | |
|---|--------------|
| New Undergraduates: | |
| First-Time Freshmen | 2942 |
| New Transfers | 1809 |
| Other New Undergraduates | 51 |
| Total New Undergraduates | 4802 |
| | |
| New Graduates: | 532 |
| | |
| Undergraduate Returnees: | 14434 |
| | |
| Graduate Returnees: | 1802 |
| | |
| Other | 1191 |
| Total | 22761 |

Demographic notes, fall 2013

- About 81% of MTSU students receive some kind of aid, with the average award at about \$10,400.
- 42% of full-time undergrads receive Pell.
- Average indebtedness of graduating undergrads is \$24,446.
- 2011—Average Adjusted Gross Income of MTSU families: \$72,015. UTK: \$125,000.
- 73% of CUSTOMS participants say they will have to work a job to pay college expenses. 22% said they would have to work 16 or more hours per week.

Fall 2013 bids compared to entering freshman class

- For fall 2013, MTSU enrolled 3179 first time freshmen
- 2835 of these attended CUSTOMS orientation
- 536 bids were given (259 from IFC, 267 from PHC)
- Total bids represent 18.5% of those attending CUSTOMS
- IFC captured 21% of men attending CUSTOMS
- PHC captured 17% of women attending CUSTOMS
- 465 students completed the new membership process (88%)
- 61 students departed the process

Recruitment numbers, 2011-2013

| Sorority Recruitment | | | | | Fraternity Recruitment | | | | | |
|----------------------|--------------|-----------------------------|-----------------|-----------------------------|------------------------|---------------|-------------|------------|-----------------------------|--|
| Year | # Registered | Increase over previous year | # Participating | Increase over previous year | Year | # Bids Spring | # Bids Fall | Total Bids | Increase over previous year | |
| 2011 | 269 | | 238 | | 2011 | 60 | | 113 | 173 | |
| 2012 | 280 | 4% | 223 | -6% | 2012 | 50 | | 161 | 211 | |
| 2013 | 352 | 25% | 287 | 28% | 2013 | 96 | | 150 | 246 | |
| | | | (20% over 2011) | | | | | | | |

Greek Life participation 2004 to 2013

| Year | # MTSU Undergrads | # reported on Greek rosters | IFC | PHC | NPHC | MGC |
|------|-------------------|-----------------------------|-----|-----|------|-----|
| 2004 | 20,288 | 1358 | 603 | 637 | 118 | |
| 2011 | 23,415 | 1211 | 390 | 611 | 205 | 5 |
| 2012 | 22,371 | 1175 | 452 | 559 | 160 | 4 |
| 2013 | 21,162 | 1142 | 390 | 589 | 163 | |

- Of 21,162 undergraduates fall 2013, only 7,780 were 20 years of age or less. With 1142 reported fraternity and sorority members, that is 15% of the 20 and under group. Strategic Plan Goal: Grow 1% per year, to total of 10% of MTSU UG by 2016.

Fraternities at MTSU * (Active chapters noted in black)**

| 1994 | Original to the | 2004 | 2009 | 2014 |
|--|------------------------|-------------------------------|---|---|
| Alpha Gamma Rho | * | Alpha Gamma Rho | Alpha Gamma Rho | Alpha Gamma Rho Vacated house 2012--finances. |
| | | Alpha Tau Omega | Alpha Tau Omega | Alpha Tau Omega Vacated house 2012--finances. |
| Beta Theta Pi | * | Beta Theta Pi | Beta Theta Pi | Closed by national 2010. Academic and other issues. Vacated house 2010. No active MTSU Judicial action at the time. |
| Kappa Alpha Order | * | Kappa Alpha Order | Kappa Alpha Order | 3-year suspension imposed by national, summer 2014. 3-year suspension through MTSU Judicial Affairs action. Vacating house 2014 (anticipated.) Eligible to return to campus fall 2017. |
| Kappa Sigma | * | Kappa Sigma | 1-year suspension December 2005 by MTSU Judicial Affairs. Hazing and alcohol violations. Vacated house 2006. House re-occupied by Pi Kappa Phi. | Kappa Sigma |
| | * | Pi Kappa Alpha (PIKE) | Pi Kappa Alpha (PIKE) | 3-year suspension 2011 by MTSU University Discipline Committee. Vacated house 2011. Suspended by national fraternity. Eligible to return fall 2014. |
| | | Pi Kappa Phi | Pi Kappa Phi. Vacated house 2008--finances. House re-occupied by ATO. | Pi Kappa Phi |
| Sigma Alpha Epsilon | * | Sigma Alpha Epsilon | Sigma Alpha Epsilon | Closed by national fall 2013 upon recommendation of local alumni board. MTSU Judicial Affairs imposed 3 year suspension. Vacated house spring 2014. Eligible to return to campus summer 2016. |
| Sigma Phi Epsilon | | Sigma Phi Epsilon | Sigma Phi Epsilon | Surrendered its charter 2014 upon vote of the undergraduates. |
| Sigma Chi | * | Sigma Chi | Sigma Chi | Sigma Chi |
| | * | Sigma Nu | Sigma Nu | Sigma Nu |
| Tau Kappa Epsilon | | Tau Kappa Epsilon | Tau Kappa Epsilon | Members elected to close chapter 2012. |
| Delta Tau Delta | | | Sigma Pi | Sigma Pi |
| | | | | Phi Delta Theta (established 2012) |
| | | | | Phi Kappa Tau (Colony Status) |
| | | | | Phi Mu Alpha (established 2012) |
| 9 total active groups | | 12 total active groups | 12 total active groups | 10 total active groups. |
| Five new groups have contacted MTSU expressing interest in colonizing on the campus: Theta Chi, Phi Kappa Sigma, Delta Chi, Phi Gamma Delta, Lambda Chi Alpha. | | | | |

Anticipated Enrollment Challenges

Tennessee Promise: could impact freshman enrollment by 200-300 traditionally-aged students.

NSCC enrolled 150 new freshmen under the Nashville Achieves program fall 2014.

Expanding freshmen enrollments at UT Knoxville directly impact our freshmen enrollments. UTK added 400 to their usual freshman class size this year, and are expected to do the same again.

Community College transfers to MTSU are increasing slightly, but the number of students transferring from other four-year institutions is decreasing dramatically due to improved retention efforts across the state.

Demographic Challenges to Enrollment

Here's the short version: In the next 14 years, the number of children turning 18 years old in Tennessee is predicted to shrink a bit more than 5%, from 83,367 to 79,016, for a loss of 4351 eighteen year olds.

Almost half of that loss is attributable to 12 of the 95 counties in the state of Tennessee.

WICHE reports that Tennessee was graduating about 66,600 from high school in 2008-09, that number was expected to stay level 2012-13. At that point WICHE predicted a decline through 2015-16, but then a rebound to the 66,000 level through 2021-22.

| 14 year projections of change in population | | | |
|---|--|---------|-------------|
| Children turning 18 years of age | | | |
| County | | Current | In 14 years |
| Davidson | | 2687 | 4045 |
| Knox | | 4076 | 3793 |
| Montgomery | | 1439 | 1974 |
| Rutherford | | 2594 | 2394 |
| Sevier | | 1135 | 850 |
| Shelby | | 4282 | 3403 |
| Sullivan | | 1839 | 1345 |
| Sumner | | 1991 | 1551 |
| Washington | | 1231 | 1060 |
| Williamson | | 2661 | 1715 |
| Wilson | | 1362 | 1081 |
| total | | 25297 | 23211 |

-8.24%

Greek Life Strategic Plan 2011-2016

FSL Staff review the strategic plan annually as a part of the goal setting process, to ensure planning to meet established objectives for the year.

The review also allows staff to backtrack to objectives from previous years that have not been completed or that need additional work.

The structure of the existing strategic plan creates an annual focus on a single area of growth which then changes each year.

In the future, it may be more effective to bring a broader focus to each year, so that progress builds over time.

The FSL staff would like to begin establishing a new strategic planning group with the intention of creating a new plan to have in place to pick up when this plan concludes by 2016.